

pDRIVE5s-hbAct

A plasmid with a native ubiquitous human beta actin promoter

Catalog # pdrive5s-hbact

For research use only

Version # 09F03-MM

PRODUCT INFORMATION

Content:

- 1 disk of lyophilized GT116 *E. coli* bacteria transformed by a pDRIVE5s plasmid.
- GT116 genotype is: *F*, *mcrA*, $\Delta(mrr-hsdRMS-mcrBC)$, $\emptyset 80lacZ\Delta M15$, $\Delta lacX74$, *recA1*, *endA1* Δdcm $\Delta sbcC-sbcD$.
- 4 pouches of *E. coli* Fast-Media® Zeo (2 TB and 2 Agar)

Shipping and storage:

- Products are shipped at room temperature.
- Transformed bacteria should be stored at -20°C. Bacteria are stable up to one year when properly stored.
- Store *E. coli* Fast-Media® Zeo at room temperature. Fast-Media® pouches are stable 18 months when stored properly.

Quality control:

- Plasmid construct has been confirmed by restriction analysis and sequencing.
- Bacteria have been lyophilized, and their viability upon resuspension has been verified.

GENERAL PRODUCT USE

pDRIVE is an expression plasmid containing a native or composite promoter of interest. pDRIVE may be used to:

- **Subclone a promoter of interest into another vector.** Unique restriction sites are present at each end of the promoter allowing convenient excision. The 5' sites are *Sda* I, and *Spe* I. *Sda* I is compatible with *Nsi* I and *Pst* I. *Spe* I is compatible with *Avr* II, *Nhe* I and *Xba* I. The 3' restriction site is *Nco* I which includes the ATG start codon, and is compatible with *BspH* I and *BspLU11* I.
- **Compare the activity of different promoters** in transient transfection experiments. Each pDRIVE promoter drives the expression of the SEAP reporter gene which allows for testing of the promoter's activity in transient transfection experiments. Furthermore, the SEAP gene is flanked by unique restriction sites (*Nco* I and *Nhe* I) for easy replacement with a different gene of interest.

PROMOTER CHARACTERISTICS

Human beta actin promoter

Complete Promoter size: 2387 bp

Beta-actin is a highly conserved protein ubiquitously expressed in all eukaryotic cells as a component of the cytoskeleton and as a mediator of internal cell motility. A 1.2-kb fragment of the β-actin 5' flanking region is sufficient for efficient transcription¹. This 1.2-kb fragment contains a TATA box, a CCAAT box and two highly conserved elements. The region between +765 and +783 downstream from the cap site has enhancer activity and acts as a serum-response element in quiescent cells². This 19-bp element contains a CC(A/T)6GG sequence which is found in the promoter region of many cytoskeletal and muscle-specific actin genes. The human β-actin promoter was shown to drive high levels of expression of a transgene in vitro³. InvivoGen provides a larger fragment that includes the 5'UTR of the β-actin gene.

1. Sugiyama H. et al. 1988. Strong transcriptional promoter in the 5' upstream region of the human beta-actin gene. *Gene*. 65(1):135-9. **2. Orita S. et al., 1989.** Identification of a site that mediates transcriptional response of the human beta-actin gene to serum factors. *Gene*.75(1):13-9. **3. Muller SR. et al. 1990.** Efficient transfection and expression of heterologous genes in PC12 cells. *DNA Cell Biol* 9(3):221-9.

PLASMID FEATURES

- **SEAP gene** encodes an engineered secreted embryonic alkaline phosphatase. The levels of SEAP in the culture medium of transfected cells expressing the reporter gene can be assayed with chromogenic or luminescent methods
- **SV40 pAn:** The Simian Virus 40 late polyadenylation signal enables efficient cleavage and polyadenylation reactions resulting in high levels of steady-state mRNA.
- **pMB1 Ori** is a minimal *E. coli* origin of replication with the same activity as the longer Ori.
- **EM2K** is a bacterial promoter that enables the constitutive expression of the antibiotic resistance gene in *E. coli*.
- **Zeo** gene confers zeocin resistance therefore allowing the selection of transformed *E. coli* carrying a pDRIVE plasmid.

Note: Stable transfection of clones cannot be performed due to the absence of an eukaryotic promoter upstream of the Sh ble gene.

METHODS

Growth of pDRIVE-transformed bacteria:

Use sterile conditions to do the following:

- 1- Resuspend the lyophilized *E. coli* by adding 1 ml of LB medium in the tube containing the disk. Let sit for 5 minutes. Mix gently by inverting the tube several times.
- 2- Streak bacteria taken from this suspension on a zeocin LB agar plate prepared with the *E. coli* Fast-Media® Zeo agar provided (see below).
- 3- Place the plate in an incubator at 37°C overnight.
- 4- Isolate a single colony and grow the bacteria in TB supplemented with zeocin using the Fast-Media® Zeo liquid provided (see below).
- 5- Extract the pDRIVE plasmid DNA using the method of your choice.

Selection of bacteria with *E. coli* Fast-Media Zeo:

E. coli Fast-Media® Zeo is a new, fast and convenient way to prepare liquid and solid media for bacterial culture by using only a microwave. *E. coli* Fast-Media® Zeo is a TB (liquid) or LB (solid) based medium with zeocin, and contains stabilizers.

E. coli Fast-Media® Zeo can be ordered separately (catalog code # fas-zn-1, fas-zn-s).

Method:

- 1- Pour the contents of a pouch into a clean borosilicate glass bottle or flask.
- 2- Add 200 ml of distilled water to the flask
- 3- Heat in a microwave on MEDIUM power setting (about 400Watts), until bubbles start appearing (approximately 3 minutes). **Do not heat a closed container. Do not autoclave Fast-Media®.**
- 4- Swirl gently to mix the preparation. **Be careful, the bottle and media are hot, use heatproof pads or gloves and care when handling.**
- 5- Reheat the media for 30 seconds and gently swirl again. Repeat as necessary to completely dissolve the powder into solution. But be careful to avoid overboiling and volume loss.
- 6- Let agar medium cool to 45°C before pouring plates. Let liquid media cool to 37°C before seeding bacteria.

Note: Do not reheat solidified Fast-Media® as the antibiotic will be permanently destroyed by the procedure.

TECHNICAL SUPPORT

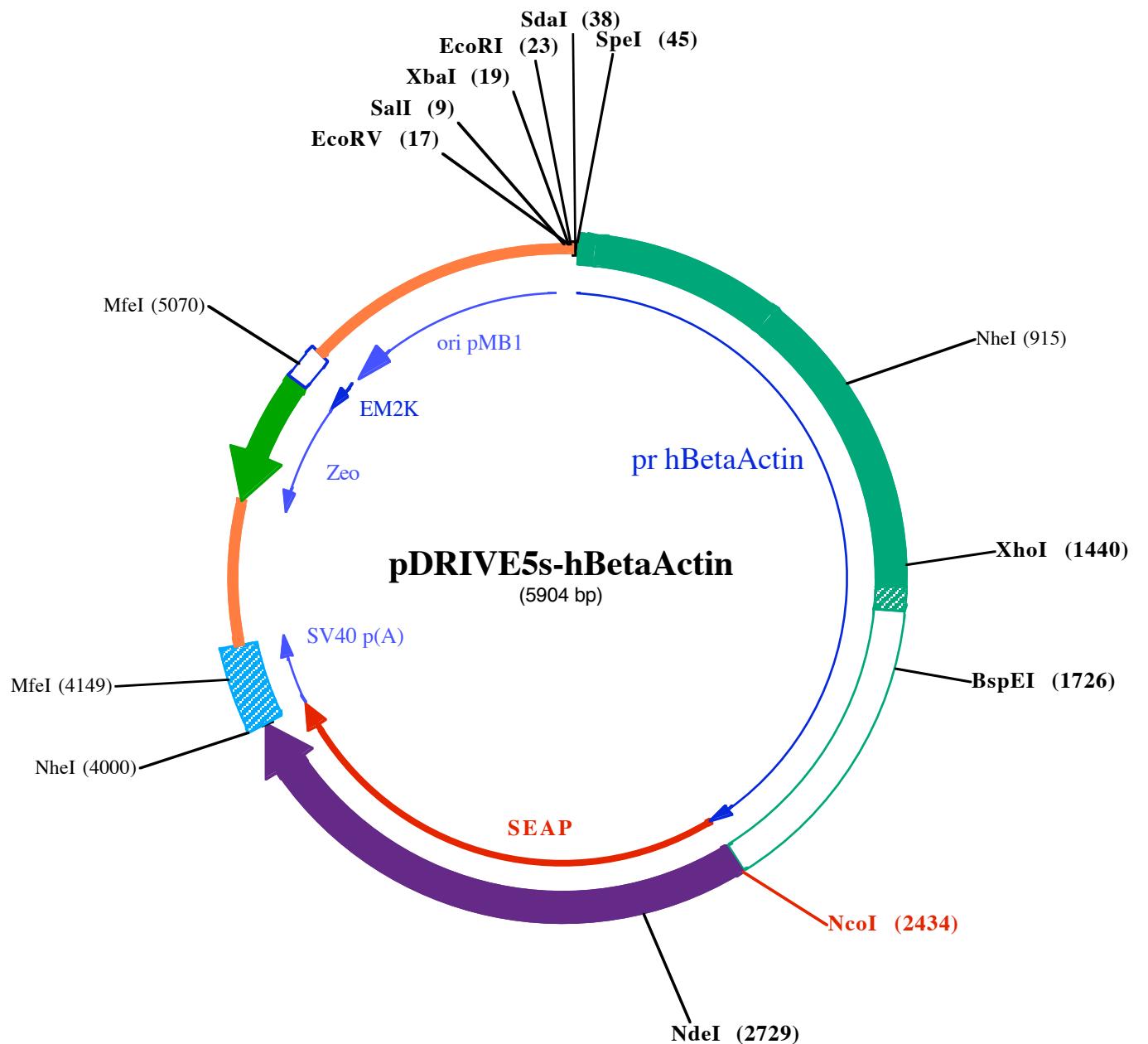
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EcoRI (23)**EcoRV (17)****SalI (9)****XbaI (19)****SdAI (38)****SpeI (45)**

1 GCGGCCGCGTCGACGATATCTAGAATTGGATCCTGCAGGGCCACTAGTCCATGCTTATGGACTCATCTTGCTATTGGACACACACTCAAT

101 GAACACCTACTACGCCGTGCAAAGAGCCCCGAGGCCCTGAGGTGCCCCACCTCACCCTCTTCTATTGGTGTAAAATCCAGCTCTGTACAC

201 CTCCAAGGAGGGGAGGAGGAGGAAGGCAGGTTCTAGGCTGAGCCGAATGCCCTCTGTGGTCCCAGCCACTGATCGCTGCATGCCACCACCTGG

301 GTACACACAGTCGTGATTCCGGAGAACGGACCTGCCACCCGGCTTGTGTACTCAGTGGACAGACCAAGGAAGAAAGGTGACAAGGA

401 CAGGGCTTCCCAGGCTGGCTTGAGTCTAGCACCGCCCCGCCCCAATCCTCTGTGGCACATGGAGCTTGGTCCCAGAGTCCCCAGCGGCCCTCC

501 AGATGGTCTGGGAGGGCAGTTAGCTGCTGCGCATAGCAGACATAACCGACGGTGGGCCAGACCCAGGCTGTGTAGACCCAGCCCCCGCCCC

601 GCAGTGCCTAGGTCAACCCACTAACGCCAGGCCTGGCTGGGTACTGTTACCCCTAAAGCAGGCTCCAGGGTAAAAGGTGCCCTGCC

701 CTGTAGAGCCCACCTCTTCCCAGGCTGGCTGGTAGGTTGTAGCCTCATCACGGGCCACCTCCAGGCCACTGGACCGCTGGCCCTGCCCTGTC

801 CTGGGAGTGTGGTCTCGACTCTAAGTGGCCCAAGCCACCTGACTCCCCAACACCACACTCTACCTCTCAAGCCAGGTCTCTCCCTAGTGACCC

NheI (915)

901 ACCCAGCACATTAGCTAGCTGAGCCCCACAGCCAGAGTCCTCAGGCCCTGCTTCAGGGCAGTTGCTCTGAAGTCGCAAGGGGAGTGACTGCCTGG

1001 CCACTCCATGCCCTCCAAGAGCTCTTCTGAGGAGCGTACAGAACCCAGGGCCCTGGCACCCGTGAGACCCCTGGCCACCCACCTGGCGCTCAGTG

1101 CCCAAGAGATGTCCACACCTAGGATGTCGGCGGTGGTGGGGGGCCAGAGACGGCAGGCCGGGGCAGGCCATGCGGGCGAACCGGCA

1201 CTGCCAGCGTGGGGCGGGGGCACGGCGCGCCCCAGCCCCGGGCCAGCACCCCAAGGCGCCAAGGCCAAACTCTCCCTCCCTTCC

1301 CAATCTCGCTCTCGCTTTTTTCGCAAAAGGAGGGAGAGGGGGTAAAAAAATGCTGCACTGTGCGCGAAGCCGGTAGTGAGGGCGGGGG

XbaI (1440)

1401 CCAATCAGCGTGCAGCGCTCCGAAAGTTGCCTTTATGGCTCAGGCCCGCGGCCCTATAAAACCCAGCGCGCGACGCCACCCAGCGAG

1501 ACCCGCGTCCGCCCGGAGCACAGAGCCTCGCCTTGCGATCCGCCCGTCCACACCGCCGCCAGgtaaagccggccagccgaccggggcaggcgg

1601 ctcacggccggccgcaggcgccggcccttcgcccgtcagagccgcgttggccgcagggggggcatgggggggaaccggaccggcgtg

BspEI (1726)

1701 gggggcgcgggagaagccccctggccctccggagatggggacacccacgcgttcggaggcgcgaggccgcgtcggaggcgcgctcgggggtgcc

1801 gctctcggggcggggcaaccggcggggtttgtctgagccggcttcgtccaatgggatcgagggtggcgccggagcccccgcaggccgg

1901 gggggctggggcgccattgcgcgtgcgcgtgtttggcgctaactgcgtgcgcgtggaaattgcgcgtgcgcgtggactcaa

2001 ggcgttaactgcgcgtgcgttggggccgggtgcgcgcgtggctggcgaaaggcggtcgcccgaaagggtgggtgcgcgcgtccgg

2101 ggcgttgcgcacttcgtcccgagccgcgtggcccccagggtgtggccgcgtgcgcgcgcgcgcgtttgaaccggcgaggcg

2201 gggctggccgggtgggggggtggggcctggcttcgtccgcgcgcgcgggacgcctccgaccagtgttgcctttatgtaataacgcggc

2301 cgcccggttccttgcccaatctggcgccgcgcggccctggggcctaaggactcgccgcggaaagtggccaggcgggggcgacctcg

NcoI (2434)

2401 gtcacagcgccggctattctcgacCTCACCATGGTCTGGGCCCTGCATGCTGCTGCTGCTGGCCCTGAGGCTACAGCTCTCCCT

2501 GGGCATCATCCCAGTTGAGGAGGAGAACCCGGACTCTGGAACCGCGAGGCCAGGGCCCTGGTGCGCCAAAGAGCTGCAGCTGCACAGACAGCC

22► G I I P V E E E N P D F W N R E A A E A L G A A K K L Q P A Q T A

2601 GCCAAGAACCTCATCTCTGGGTAGGGTGTCTACCGTGCAGCTGCCAGGATCTAAAAGGCAGAAGAAGGACAAACTGGGCTG

56► A K N L I I F L G D G M G V S T V T A A R I L K G Q K K D K L G P

NdeI (2729)

2701 AGATACCCCTGGCTATGGACCGCTTCCATATGTGGCTCTGTCCAAGACATACAATGTAGACAAACATGTGCCAGACAGTGGAGCCACAGGCCA

89► E I P L A M D R F P A L M A L S K T Y N V D K H V P D S G A T A T A Y

2801 CCTGTGCGGGGTCAAGGGCAACTCCAGACCATGGCTTGAGTCAGGCCGCCCCCTTAACCGATGCAACACGACAGCGGCCAGAGGTCA

122► L C G V K G N F Q T I G L S A A A R F N Q C N T T R G N E V I S V

2901 ATGAATCGGGCAAGAACGAGGAAGTCAGTGGAGTGGTAACCCACACGAGTCAGCACGCCCTGCCAGCCACCTACGCCAACACGGTAACC

156► M N R A K K A G K S V G V V T T T R V Q H A S P A G T Y A H T V N

3001 GCAACTGGTACTCGGACGCCAGTCCTGCCCTGCCAGGGCCAGGACATCGCTACCGAGCTCATCTAACATGGACATTGATGTGAT

189► R N W Y S D A D V P A S A R Q E G C Q D I A T Q L I S N M D I D V I

3101 CCTGGGTGGAGGCGGAAGTACATGTTGCGATGGAAACCCAGACCTCTGAGTACCCAGATGACTACGCCAGGTGGGACAGGGCTGGACGGAAAGAAT

222► L G G G R K Y M F R M G T P D P E Y P D D Y S Q G G T R L D G K N

3201 CTGGITGCAGGAATGGCTGGCGAAGGCCAGGGTGGCCCTGAGCTGAGCTCATGCCAGGCTTCCCTGGACCCGCTGTGACCCATCTCA

256► L V Q E W L A K R Q G A R Y V W N R T E L M Q A S L D P S V T H L

3301 TGGGTCTTTGAGCCTGGAGACATGAAATACGAGATCCACCCAGACTCCACACTGGACCCCTCCCTGATGGAGATGACAGAGGCTGCCCTGCCCTG

289► M G L F E P G D M K Y E I H R D S T L D P S L M E M T E A A L R L L

3401 GAGCAGGAACCCCGGGCTTCTTCGTTGGAGGGTGGTCGATCGACCACGGCATCAGAAAGCAGGGCTTACGGGCCTGACTGAGACGATC
 322► S R N P R G F F L F V E G G R I D H G H E S R A Y R A L T E T I
 3501 ATGTTGACGACGCCATTGAGAGGGGGCCAGCTCACCGAGGAGGACACGCTGAGCCTCGTCACTGCCGACCCTCCACGTCTTCCTTCGAG
 356► M F D D A I E R A Q G L T S E E D T L S L V T A D H S H V F S F G
 3601 GCTACCCCCCTGCGAGGGAGCTCCATTCGGGCTGGCCAGGGAGGGCTACAGGCTCTTACAGGAAACGGTCCAGGCTA
 389► G Y P L R G S S I F G L P G K A R D R K A Y T V U L Y G N G P G Y
 3701 TGTGCTCAAGGACGGCGCCGGCGGATGTTACCGAGAGCGAGGCGAGGAGTATCGCAGCTCAGCTGCCCCTGGACGAAGAGACCCAC
 422► V L K D G A R P D V T E S E S G S P E Y R Q Q S A V P L D E E T H
 3801 GCAGGGAGGACGTGGCGGTGTCGCGCGCCGCAAGCGCACCTGGTCACGGCGTGCAGGAGCAGACCTTCATAGCGCACGTCA
 456► A G E D V A V F A R G P Q A H L V H G V Q E Q T F I A H V M A F A

NheI

3901 CCTGCTGGAGCCCTACACCGCTGCCAACCTGGCCCCCGCCGGACCCACCGACGCCGCGACCCGGGGCGTCCCGTCAAGCGCTGATTGAAG
 489► A C L E P Y T A C D L A P P A G T T D A A H P G R S R S K R L D .
 4001 CTAGCTGGCCAGACATGATAAGATAATTGATGAGTTTGACAAACACAAGTAGAATGCACTGAGAAAAAAATGCTTATTTGTGAAATTGTGATGCTAT

MfeI (4149)

4101 TGCTTTATTGTAACCATTATAAGCTGCAATAAACAGTTAACACAAACATTGCAATTCTTATGTTTCAGGTTCAAGGGGAGGTGAGGTTTTT
 4201 TAAAGCAAGTAAAACCTCTACAAATGTTGATGGAAITTAATTCTAAAATACAGCATAGCAAACCTTAACTCCAAATCAAGCCTCTACTTGAATCCTT
 4301 TCTGAGGGATGAATAAGGCATAGGCATCAGGGCTGTTGCCAATGTGCAATTAGCTGTTGCAGCCTCACCTCTTCACTGGAGTTAACATAGTGAT
 4401 TTTCCAAGGTTGAAGTCTCTTCAATTCTTATGTTAAATGCACTGACCTCCACATTCCCTTTAGTAAATATTCAAGAAATAATTAAATAC
 4501 ATCATGCAATGAAATAATGTTTTAATAGGCAAGAACAGCAGCTTACAGTCTAAGGGCCCTTCATAATATCCCCAGTTAGTAGTTGAACTTAGGGAAACAA
 4601 GGAACCTTTAATAGAAATTGGACAGCAAGAACAGCAGCTTACAGTCTATCCAGTCAGTCCTCTGCCACAAAGTGCACGCAGTTGGCGGGCGGGTCG
 125► • D Q E E A V F H V C N G A P D
 4701 CGCAGGGCAACTCCGCCAACCGCTGCTCGCGATCTCGTCATGGCGCCGGAGGGCTCCCGAAGTCGTGGACACGCCCTCGGACACTCG
 108► R L A F E R G W P Q E G I E T M A P G S A D R F N T S V V E S W E A
 4801 CGTACAGCTGTCAGGCCACCCACACCCAGGGCAGGGTGTGTCGGCACCCCTGGCTCTGGCGCTGATGAACAGGTCACTCGTCCCG
 75► Y L E D L G R V W V W A L T N D P V V Q D Q V A S I F L T V D D R
 4901 GACCACACGGCGAAGTCGTCTCCACGAAGTCCGGAGAACCCGAGCCGGTCGGTCCAGAACCTCGACCGCTCCGGCAGTCGCGCGGTGAGCAC
 42► V V G A F D D E V F D R S F G L R D T W F E V A G A V D R A T L V

MfeI (5070)

5001 GGAACGGCACTGGTCAACTTGGCATGATGGCTCTCTGTCAGGAGAGGAAAGAGAAGAGGTTAGTACAATTGCTATAGTGAAGTTGATTATACTATG
 8► P V A S T L K A M ←
 5101 CAGATATACTATGCCATTGATTAATTGCAAACTAGGGCTGCAGGTTAATTAAGAACATGTGAGCAAAGGCCAGCAAAGGCCAGGAACCGTAAAGG
 5201 CCGCCTGCTGGCTTTCCATAGGCTCGGCCCTGACGAGCATCACAAAATCGACGCTCAAGTCAGAGGTGGCAAACCGACAGGACTATAAG
 5301 ATACCAAGCGTTCCCTGGAAGCTCCCTCGTGCCTCTCCGTGTCGACCTGCGCTTACCGGATACCTGTCGCCCTTCTCCCTCGGAAGCGTG
 5401 GCGCTTCTCATAGCTACGCTGTAGGTATCTCAGTCGGTGTAGGTGTCGCTCCAAGCTGGCTGTGTCACGAAACCCCCGTCAGCCGACCCGCT
 5501 GCGCCTATCCGTAACTATGCTTGAAGTCCAAACCGTAAGACACGACTTATGCCACTGGCAGGCCACTGGTAACAGGATTAGCAGAGCGAGGTA
 5601 TGTAGGCGGTGCTACAGAGTTCTGAGTGGGGCTAACTACGGCTACACTAGAAGAACAGTATTGGTATCTCGCCTGCTGAAGCCAGTTACCTTC
 5701 GGAAAAAGAGTTGGTAGCTCTGATCCGCAAACAAACCCACCGCTGGTAGCGGTGGTTTTGTTGCAAGCAGATTACGCGCAGAAAAAAAGGAT
 5801 CTCAGAGATCCTTGATCTTCTACGGGTCTGACGCTCAGTGGAAACGAAAACCTACGTTAAGGGATTGGTCAAGGCTAGTTAATTAACATTAA
 5901 ATCA

Fast-Media®

Microwaveable media for selection and propagation of *E. coli* transformants

Catalog # fas-xx-l, fas-xx-s, fas-xx-xgal

For research use only

Version # 05C28-SV

PRODUCT INFORMATION

Contents:

E. coli Fast-Media® are prepared as individual sealed pouches containing the necessary amount of powder for preparation of 200 ml of selective liquid or agar medium.

30 pouches are supplied for each order of TB or Agar and 20 pouches are supplied for each order of XGal Agar.

Storage and stability:

Fast-Media® are shipped at room temperature, and must be stored in a dry and cool place. They are stable for at least one year at room temperature.

When properly prepared, Fast-Media® plates or TB are stable several weeks at 4°C, and remain sterile and selective.

Quality control:

The high quality and performance of each formulation has been tested with some widely used and proprietary *E. coli* K12 derived strains*. These include DH5α, Top10, MC1061, XL1 blue, JM 109, TB1, GT100, GT110.

The adequate plasmids carrying the appropriate *E. coli* resistance genes are used as positive control.

**E. coli* recipient strains carrying the Tn5 transposon are resistant to Kanamycin and Zeocin™.

GENERAL PRODUCT USE

E. coli Fast-Media® are microwaveable ready-to-use solid or liquid media, supplied with a selective antibiotic, and chromogenic substrates (for five references), therefore designed for the growth or selection of *E. coli* transformant colonies, as well as detection of blue/white colonies.

- **Fast-Media® Agar** formulation is LB based agar medium supplemented with selective antibiotic, it's used for selection of resistant *E. coli* colonies after transformation by vectors carrying a selection resistance gene.

- **Fast-Media® X-Gal** formulation is a LB based agar medium supplemented with selective antibiotic, X-Gal and IPTG. It's used for detection of blue/white resistant colonies after transformation by a vector carrying *LacZ* gene.

- **Fast-Media® TB** formulation is a Terrific Broth based liquid medium supplemented with selective antibiotic. It's used for high cell density culture of transformed bacteria, and extraction of high quantity and quality of required plasmid.

FAST-MEDIA® FEATURES

E. coli Fast-Media® offer researchers a quick and convenient way to prepare 200 ml of liquid culture medium, or 8-10 agar plates in about five minutes USING A MICROWAVE INSTEAD OF AN AUTOCLAVE

E. coli Fast-Media® are available with a large variety of prokaryotic selective agents including Ampicillin, Blasticidin S, Hygromycin B, Kanamycin, Puromycin and Zeocin™ (see table below).Fast-Media® is also available with no selective agent (Base) that can be prepared with or without antibiotics.

	Agar	X-Gal	TB
Base	✓		✓
Ampicillin	✓	✓	✓
Blasticidin	✓	✓	✓
Hygromycin	✓	✓	✓
Kanamycin	✓	✓	✓
Puromycin	✓		✓
Zeocin	✓	✓	✓

SPECIAL HANDLING

Caution should be exercised during handling of Fast-Media® due to potential allergenic properties of antibiotics. Wear protective gloves, do not breath the dust.

METHOD

For customer convenience, procedure is directly printed on each pouch.

- 1- Pour the pouch contents into a clean borosilicate glass bottle or flask.
- 2- Add 200 ml of distilled or deionized water.
- 3- Heat in a microwave oven on MEDIUM power setting (about 450W) until bubbles start to appear (about 3 minutes).

Do not heat in a closed container.

- 4- Swirl gently to mix the preparation and re-heat for 30 seconds. Swirl gently again.
- 5- Repeat step 4 if necessary until the medium is completely dissolved. Do not overboil.
- 6- Allow the medium to cool to 50-55 °C, use directly for liquid medium, or pour plates for solid medium.

Caution: Any solution heated in a microwave oven may become superheated and suddenly boil when moved or touched. Handle with extreme care. Wear heat-proof gloves.

Note: Do not repeat this above procedure once the medium is prepared because the antibiotic will be adversely affected.

For preparation of Fast-Media Base.

- Follow the instructions above and when media has cooled to 50-55 °C add the antibiotic at the appropriate concentration for selection of *E. coli*.

TECHNICAL SUPPORT

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